**FOR IMMEDIATE RELEASE CONTACT:** [Local Contact Name, Phone]

[Month XX], 2019 [email@email.com]

**[Local Event] to Promote Benefits of Hemp and Celebrate the Return of the Plant!**

*10th Annual Hemp History Week to Feature over 1,500 Local Celebrations Nationwide*

**[CITY, STATE]** – On [Date] [Organization] will host [describe event, i.e. 'a town hall meeting'] to celebrate the 10th annual *Hemp History Week****,*** a national grassroots campaign taking place from June 3-9, 2019, which aims to educate people about the many benefits of hemp for our health, economy, and environment. This year’s campaign theme is *Return of the Plant!*, celebrating the recent legalization of hemp farming in the U.S. This June, we will join together in victory across the country as we embark on a new era of hemp cultivation in American soil.

[One paragraph describing the local event.]

**WHO:** [Organization planning the event and/or “Hemp History Week Organizers”]

**WHAT:** [Title of event]

**WHEN:** [Time, date(s)]

**WHERE:** [Complete location address, including name of building or site if applicable]

[Additional information as needed, describing the event. For example: “This event is free and open to the public” or, “Tickets can be purchased at XXX.”]

After more than 80 years of prohibition, we now reclaim the virtues of hemp and write a new history of hemp for future generations of farmers, consumers and manufacturers—a righteous, modern narrative of regenerative agriculture, renewable resources, plant-based nutrition and healthy lifestyles. With the return of the plant, we rebuild our rural economies with lucrative hemp crops. With the return of hemp to American manufacturing, we usher in a new market of sustainably produced, American-made consumer goods. The return of the plant brings with it a revitalization of agricultural knowledge, as farmers embrace organic agronomy and rediscover the benefits to soil, crop cycles, and pollinators that hemp imparts to a regenerative farming model. We stand at the threshold of a new beginning for hemp farming, as we praise each other’s efforts in this long movement to lift prohibition of the crop and commit to further solidarity as we work to ensure the successful emergence of a vibrant, deeply rooted, ecologically-conscious hemp industry in the United States.

Join Hemp History Week in celebration of the *Return of the Plant! Hemp History Week 2019,* as we mobilize farmers, advocates, consumers, business owners, and environmentalists across the country to nurture the growth of a robust hemp economy and fertilize the next hundred years of hemp farming in the United States. *Hemp History Week*will feature a national retailer and event programing with over 1,500 participating stores, community events, restaurant, and hemp product sampling.

*# # #*

*Hemp History Week, June 3-9, 2019, is an industry-wide initiative of the Hemp Industries Association (HIA). The HIA is a non-profit trade group representing hemp companies, researchers, farmers and supporters. For further information about the campaign and these organizations, please visit:* [*www.HempHistoryWeek.com*](http://www.HempHistoryWeek.com) *and* [*www.TheHIA.org*](http://www.thehia.org/)*.*