



Return of the Plant

June 3-9, 2019

Hemp History Week Photo Sharing Tips

Sharing photos and collecting signatures are the two BEST ways to highlight the strength of our national campaign. Furthermore, you can win great prizes in the **Photography Contest!**

Before your event:

- Enlist one or more people to take photos. Ideally, find a volunteer with a great eye! Experience has taught us you will be too busy talking with folks or taking care of last-minute details to take photos, no matter how good your intentions!
- Consider a 'shot list'. With your photographer, make a list of the shots you'd like to collect. Examples: your creative hemp display, people signing letters, a performer on stage, etc.

During event:

- Snap away! If you are using a cell phone, please set it to the best resolution.
- Collect names and photo credits for captions.

Post-event:

- Share as soon as possible. Post a few photos to Facebook during your event, then send your best album in the days following (see below)
- Submit your photos for the photography contest to events@hemphistoryweek.com
- Include photo credits and/or captions
- Remember to tag @HempHistoryWeek in your photos on Facebook, Twitter, Instagram and Pinterest.

Sharing photos:

- The Hemp History Week website, Facebook, Instagram, and Pinterest page are the best records of our national campaign.
- Set your Facebook event page as a 'public' setting so Hemp History Week can promote your event to our 135,000+ followers and share your fantastic event photos!

Facebook:

1. Like Hemp History Week on Facebook if you didn't already (www.facebook.com/HempHistoryWeek)
2. Load your event photos to your Facebook page and tag @HempHistoryWeek, or
3. Add photos to our wall: www.facebook.com/hemphistoryweek

Twitter, Instagram and Pinterest:

- Use hash tags #ReturnofthePlant #HempWeek in your caption
- Post them to Facebook so other volunteers can follow you

Website:

After your event, please send your favorites to events@hemphistoryweek.com, and we will post them to the web site photo gallery.